

# MASTER DEGREE PROGRAMS

Master of International Business  
Master of Finance  
Master of International Marketing  
Master of Social Entrepreneurship

**HULT** International  
Business  
School  
GET PLUGGED IN TO THE WORLD

Boston | San Francisco | London | Dubai | Shanghai | New York





A night-time photograph of the Golden Gate Bridge in San Francisco. The bridge's iconic red-orange towers and suspension cables are illuminated, stretching across the frame. Below the bridge, the city of San Francisco is visible, with numerous buildings lit up, creating a warm, golden glow against the dark blue twilight sky. The water of the bay is dark and calm.

HULT PROVIDES  
A TRANSFORMATIVE  
EDUCATIONAL EXPERIENCE  
BY BRINGING TOGETHER  
PEOPLE, CULTURES,  
AND INNOVATIVE IDEAS  
FROM AROUND THE WORLD

Hult's San Francisco campus is located downtown.





## WHAT MAKES A HULT STUDENT

We are spirited citizens of the world, and inside each and every one of us is an unwavering desire to learn, explore, and discover how we can make an impact; not just in the business world, but the world we all live in. Through determination, courage, and our innate ability to connect with others, we will push the boundaries of what the past has told us was possible. We will not wait for the future to come to us, but carve, craft, and create it ourselves. It's in our DNA, it's what Hult students do.

### #1

International Exchange Opportunities

— *The Economist* (2014)

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### #1

Most Innovative MBA

— *Association of MBAs* (2014)

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### 10<sup>th</sup>

Employer Satisfaction

— *Bloomberg Businessweek* (2014)

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### 21<sup>st</sup>

Best International Business School

— *Bloomberg Businessweek* (2014)

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### 32<sup>nd</sup>

Best Business School in North America

— *The Economist* (2014)

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### 55<sup>th</sup>

Best Business School in the World

— *The Economist* (2014)



# A STIMULATING ONE-YEAR MASTER DEGREE

Master of International Business  
Master of International Marketing  
Master of Finance  
Master of Social Entrepreneurship



# MASTER OF INTERNATIONAL BUSINESS

Launch your career with a one-year, intensive Master of International Business.

**Who is this program for?**  
Candidates with zero to three years of work experience who are interested in fields related to international business and candidates who would like to focus on project management and earn a specialization while earning their Master of International Business degree

**Campus locations**  
• Boston • San Francisco  
• London • Dubai • Shanghai

**Rotation options**  
• Boston • San Francisco • London  
• Dubai • Shanghai • New York

**Start date** September

**Program length** One year

**How to apply** [hult.edu/apply-now](http://hult.edu/apply-now)

**Program fee** Please see page 60.

Project Management Specialization available



“Thanks to Hult’s Action Project, I received a job offer before I graduated. It was an exceptional opportunity for me to prove my real-world skills to my future employer, which has paid dividends.”

**Stephano Bosman**  
Junior Consultant, DTZ Zadelhoff  
The Netherlands, MIB Class of 2011

### Meet the challenges of the global marketplace

A strong understanding of how the world is interconnected through finance, marketing, operations, economics, and strategy gives students an immediate head start to launch their careers. Hult’s Master of International Business (MIB) degree helps students acquire practical business knowledge with a focus on international and cross-cultural understanding of the marketplace. This degree is particularly well-suited to recent university graduates (both business and non-business majors) who do not have work experience.

### Hult’s Global Rotation Program

Our business school is ranked 1<sup>st</sup> for International Exchange Opportunities by *The Economist* (2014). We firmly believe that an international perspective is crucial to understanding today’s business issues. Hult’s Global Rotation Program allows students to gain critical insights into the world’s key economies and firsthand international business experience. You can pursue your MIB degree at our Boston, San Francisco, London, Dubai, or Shanghai campuses. During Modules D and E, you can choose to remain at your home campus or study at a different Hult campus or our rotation center in New York.

### Hult’s curriculum combines hard skills with lessons in decision-making and strategy

Hult’s MIB curriculum delivers an understanding of today’s global marketplace. Initially, students focus on learning hard skills in international finance, marketing, operations, and strategy. Subsequently, through hands-on projects, they also gain the analytical, problem-solving, and critical-thinking skills necessary to make decisions in a rapidly evolving, cross-cultural world.

### Action Projects give you great exposure

Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult’s Action Projects ensure that you have the chance to apply what you have learned in a true business setting, preparing you fully for your future career. Under the guidance of a faculty advisor, student teams will help a business develop a bold and bankable idea for future growth. The team will aim to gain insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and present an implementation plan to senior executives.

### Career opportunities

Hult’s Career Services team works closely with students to develop the skills to define, set, and achieve their professional career goals. Work starts as soon as students arrive on campus. In the fall, students take an intensive set of classes on career decision-making, résumé writing, networking, interviewing, and personal branding.

Throughout the year, students can choose from a range of workshops, group sessions, and events focusing on industry insights, employability development, and job search strategies.

### Master of International Business (39 American credits)

Courses	Credits*
Toolbox	4
Module A	9
Module B	9
Module C	6
Module D	7
Module E	4
Total credits	39
Project Management Specialization option	+6

\* Typical sequence





One-Year Master of International Business Curriculum<sup>1</sup>

 [hult.edu/mibCurriculum](https://hult.edu/mibCurriculum)

Toolbox Foundations September	Module A Fundamentals October–December	Module B Advancement January–February	Module C Mastery March–April	Module D Concentration May–June	Module E Global Application July–August
Acquire the prerequisite skills and basic knowledge that are essential for success in Hult's intensive, one-year Master degree program.	Build your practical business knowledge and gain the critical skills that all managers need to thrive in an international organization.	Develop financial and marketing skills relevant to any business, and learn how to manage IT resources in line with business needs and priorities.	Learn how to manage finances to achieve an organization's objectives, and how to build a plan of action for expanding a business internationally.	Choose electives that help develop a concentration of knowledge and skills in a particular area of interest. You have the option of taking the electives on Global Rotation.	Choose to participate in your Action Project at your home campus or on Global Rotation.
Individual Skills	Business Mathematics	International Accounting	Financial Management	Electives 1 & 2 (Samples) <sup>2</sup> : <ul style="list-style-type: none"><li>• Digital Marketing &amp; Social Media</li><li>• Entrepreneurship</li><li>• International Negotiations</li><li>• Change Management</li><li>• New Product Development</li><li>• Corporate Finance</li><li>• Supply Chain &amp; Logistics</li></ul>	Action Project
Team Skills	Global Management	International Marketing	Global Strategy		
Managerial Skills	Global Economics	IT Management			
The Global Context of Business	Corporate Responsibility				
Toolbox Accounting & Toolbox Mathematics				Global Rotation Module <sup>3</sup>	Global Rotation Module <sup>3</sup>

<sup>1</sup> Courses may be offered out of this sequence. <sup>2</sup> The listed electives are subject to availability and may not be offered on every campus. <sup>3</sup> Global Rotation is subject to availability.



Available  
in Boston,  
San Francisco,  
and London



# PROJECT MANAGEMENT SPECIALIZATION

Enhance your employability with project management skills.

### Concurrent Project Management Specialization

Hult's Master programs offer a unique Project Management Specialization designed to give you the broad skills needed in planning, organizing, securing, and managing resources to meet business objectives. To be eligible for the specialization concurrent with your Hult Master degree, students must take additional project management courses (six credits).

#### The importance of project managers

In today's business world, the demand for skilled project managers is urgent and growing. About 80 percent of all major projects fail to meet expectations because of cost overruns or substandard quality. Less than 20 percent are completed on time. Key projects are expanding not only in terms of numbers, but also in terms of scale, scope, and medium. Hult's Project Management Specialization will equip you with the technical and people skills required to manage major projects for multinationals, family businesses, and NGOs.

#### A 21<sup>st</sup>-century Project Management curriculum

Hult's courses in Project Management are cutting-edge and provide you with skills of current and future applicability. To earn this specialization, students are required to take three additional courses, worth two credits each, offered during Modules B, C, and D.\*

#### 1. Project Planning and Execution

Build the project management knowledge necessary to successfully initiate, plan, and execute projects. Learn how to structure a complex project plan and communicate effectively with all stakeholders to keep progress on track. This course teaches you how to balance timing, quality, costs, and resources to achieve project objectives.

#### 2. Project Procurement and Contract Management

Practice techniques for planning, implementing, and closing procurement projects. This course covers different aspects of the procurement process, from preparing bids to selecting vendors and negotiating contracts.

#### 3. Project Quality and Risk Management

Equip yourself with tools for effectively managing project risk, quality, and finances. This course examines processes and strategies involved in identifying and minimizing risk, maintaining quality standards against defined performance criteria, and implementing a project financial control system to stay within budget.

\*Subject to availability. (See p. 60 for program fee.)

“For me, Hult's most attractive quality was its curriculum. The Project Management Specialization courses are of added value when applying for jobs in those fields. The majority of the courses that I've taken thus far have helped me understand how these tools would benefit my career in the future.”

**Stacie Nguyen**  
National President,  
Lambda Delta Psi Sorority, Inc.  
U.S., MIB Class of 2014



# MASTER OF INTERNATIONAL MARKETING

Clever marketing drives profit, product longevity, and brand loyalty. As companies look to take their products and services into new markets and channels, Hult’s Master of International Marketing explores marketing on a global scale.

Who is this program for?  
Candidates with or without prior work experience who want to launch a career in marketing

Campus locations  
• Boston • San Francisco • London

Rotation options  
• Boston • San Francisco • London

Start date  
September

Program length  
One year

How to apply  
hult.edu/apply-now

Program fee  
Please see page 60.

Project Management Specialization available

## One-Year Master of International Marketing Curriculum<sup>1</sup>

 [hult.edu/mimCurriculum](https://hult.edu/mimCurriculum)

Toolbox Foundations September	Module A Fundamentals October–December	Module B Advancement January–February	Module C Mastery March–April	Module D Concentration May–June	Module E Global Application July–August
Individual Skills	Understanding the Customer	Advertising	Pricing Strategy	Electives 1 & 2 (Samples) <sup>2</sup> : • Solutions Marketing • Strategic Brand Management • Business-to-Business Marketing • Foreign Market Entry Strategy • Digitizing Your Business • Digital Marketing Optimization • User Experience Design • Business Creativity from Digital Leadership	Action Project
Team Skills	New Product Development	Sales	PR & Corporate Communications		
Managerial Skills	Digital Marketing & Social Media	Marketing Analytics			
Marketing in a Global Business Context				Consulting Methods for Action Project	Global Rotation Module <sup>3</sup>
Toolbox Accounting & Toolbox Mathematics				Global Rotation Module <sup>3</sup>	

<sup>1</sup> Courses may be offered out of this sequence. <sup>2</sup> The listed electives are subject to availability and may not be offered on every campus. <sup>3</sup> Global Rotation is subject to availability.



Study marketing in some of the world’s most active consumer markets.

### Jump-start your career straight from university

Marketing plays a vital role in every major business, with the power to make or break an enterprise. Consequently, every business manager must have an in-depth knowledge of modern marketing principles. Hult offers an exceptional Master of International Marketing (MIM) program designed to equip future managers with the marketing skills and savvy they will need to thrive in a highly competitive, rapidly changing global business environment.

### A highly relevant education in both business and marketing

Hult’s Master of International Marketing has been designed in collaboration with leading marketing professionals. Within 12 months, students will acquire a set of generalized skills in management and strategy as well as specialized skills in digital marketing, advertising, public relations, sales, and pricing. This combined business-marketing skill set prepares MIM students for a wide array of exciting careers that go beyond functional marketing. MIM graduates will continue on to industries and sectors as diverse as retail, fashion, technology, branding, manufacturing, financial services, leisure and tourism, and consumer goods.

### International exposure to cutting-edge consumer markets

Study marketing in some of the world’s most active consumer markets. Our Master of International Marketing program is available on Hult campuses in Boston, San Francisco, and London. No matter where you choose to study, our MIM program will help you harness your energy to think strategically and creatively about marketing in a global business context.

### Learn from marketing experts

Hult’s MIM faculty combines extensive academic experience with in-depth practical knowledge. Several Hult professors have managed their own marketing and communication firms or run major marketing initiatives for multinationals. You will learn fundamental marketing principles and practices from experts who bring a wealth of real-life experiences to the classroom.

### Hult’s Action Project provides hands-on experience

Conduct an in-depth survey of consumer preferences or devise an e-marketing strategy for a real-world company. Hult’s Action Projects allow you to acquire practical marketing skills through “learning by doing.” Gain firsthand knowledge during your consulting project for a marketing company or department. During the last module of the MIM program, students form small teams led by a faculty advisor to research real-life marketing issues and propose strategically sound and practical solutions.

### A key to a promising career

MIM graduates will understand the power of media in all its forms and have the critical communication skills to add value to any venture. You will be prepared to assist clients with their marketing strategies, advertising campaigns, public relations efforts, brand building, and product design. Students who take electives in digital marketing will be able to advise clients on web-based strategies and techniques, an exciting and expanding field.

### Prepare yourself for the Digital Age

Marketing has changed for good. Digital media now plays a vital role in most advertising campaigns, and digital marketing has become a massive multibillion-dollar global industry. Online advertising expenditures are projected to triple over the next five years. In the not-so-distant future, all marketers will need to have an in-depth knowledge of digital techniques. Hult was the first business school to launch a Master of Digital Marketing and has integrated the core components of that program into the MIM to equip students with the strategic marketing skills they will need to compete in today’s wired world.

### Master of International Marketing (39 American credits)

Courses	Credits*
Toolbox	4
Module A	9
Module B	9
Module C	6
Module D	7
Module E	4
Total credits	39
Project Management Specialization option	+6

\* Typical sequence



# MASTER OF FINANCE

Hult’s Master of Finance program offers a relevant and rigorous education for professionals pursuing careers in corporate finance and international business.

Who is this program for? Candidates interested in obtaining a Master-level degree that can help to secure a career in international finance
Campus locations • Boston • London
Rotation options • Boston • San Francisco • London
Start date September
Program length One year
How to apply hult.edu/apply-now
Program fee Please see page 60.

Project Management Specialization available

## One-Year Master of Finance Curriculum<sup>1</sup>

 [hult.edu/mfinCurriculum](https://hult.edu/mfinCurriculum)

Toolbox Foundations September	Module A Fundamentals October–December	Module B Advancement January–February	Module C Mastery March–April	Module D Concentration May–June	Module E Global Application July–August
Individual Skills	International Accounting	Financial Reporting	Modeling & Analytics	Electives 1 & 2 (Samples) <sup>2</sup> : • Advanced Accounting • Financial Derivatives and Risk Management • Mergers and Acquisitions • Large Investments & International Project Finance • Technology in Finance	Action Project
Team Skills	Financial Management	Corporate Finance	Internal Consulting & Control		
Managerial Skills	Managerial Economics	Comparative Financial Systems			
Finance in a Global Business Context				Consulting Methods for Action Project	
Toolbox Accounting & Toolbox Mathematics				Global Rotation Module <sup>3</sup>	Global Rotation Module <sup>3</sup>

<sup>1</sup> Courses may be offered out of this sequence. <sup>2</sup> The listed electives are subject to availability and may not be offered on every campus. <sup>3</sup> Global Rotation is subject to availability.

### Gain a competitive edge in the world of corporate finance

In today's volatile economic times, the role of the CFO and the finance team is expanding rapidly. Corporate finance jobs and salaries have grown rapidly in the last few years. Good financial decisions can maximize the value of a firm, yet at the same time, poor decisions can quickly put a firm at risk. Corporate finance and accounting professionals have a bird's-eye view of a business as they “follow the money,” looking for ways to free up capital, decrease expenses, increase profitability, and sustainably grow the value of a firm. They look for the best growth path—whether acquisitions or organic expansion—and the best corporate structures for a company. They often also provide internal consulting services to improve performance.

### Equip yourself for the world's most competitive industry

Designed with input from Fortune 1000 CFOs, leading academics, and a broad range of finance professionals, Hult's Master of Finance program (MFIN) provides broad exposure to corporate finance topics and training to help you develop your data and financial analytics skills. It also helps you gain the communication and leadership skills needed for a career in finance.

### Learn from experts in finance

Hult's faculty draws from real-world practitioners. Study best practices with former finance executives and expert accounting professionals who have many years of combined experience in both business and academia. For instance, Hult Professor of Finance Viktoria Dalko both taught at Harvard and was an advisor to the National Bank and government of Hungary. Unlike at many other business schools, Hult's professors remain close to the real business world, serving as consultants or directors to some of the world's largest companies.

### Apply your knowledge during Hult's Action Project

The capstone of Hult's Master programs, the Action Project, puts your knowledge and skills to the test as you and your classmates become consultants for actual organizations working on real-world challenges. Investment banks, advisors, and finance professionals use pitch books to present strategies to optimize the value of a firm. In this Action Project, you will work in teams with your mentors and compete against peers to create a pitch book for an experienced finance professional or company executive.

### Featured elective: Trading

In this exciting elective, you will experience the fast pace of a trading environment and learn by doing. Students will be provided with a USD1 million simulated trading account. You will need to appreciate how behavioral finance and trading psychology affect short-term volatility as you pit yourself against colleagues and the market. While experiencing the thrill of a trading floor, you will apply course insights and appreciate forces impacting firm valuation.

### Develop transferable financial skills relevant to any company

During this program, you will gain an in-depth understanding of corporate finance and accounting and the skills needed to become effective in finance roles at any corporation. A Master of Finance signals that you possess a high degree of financial knowledge and skill. You will learn how to crunch numbers, tell the story behind the numbers, and persuade partners and managers to make the right decisions.

### Study in three of the world's key economic centers—Boston, San Francisco, and London.

Hult's Master of Finance provides an extraordinary opportunity to live and study in the world's key economic centers—Boston, San Francisco, and London. Through Hult's unique Global Rotation, you will gain an unrivaled international perspective on global markets and be exposed to the most current thinking and practices in finance. Advance your professional prospects with expert support from Hult's Career Services team, located on each campus.

### Master of Finance (39 American credits)

Courses	Credits*
Toolbox	4
Module A	9
Module B	9
Module C	6
Module D	7
Module E	4
Total credits	39
Project Management Specialization option	+6

\*Typical sequence





# MASTER OF SOCIAL ENTREPRENEURSHIP

Hult’s Master of Social Entrepreneurship is a highly practical program focused on how to apply business skills to important global problems. Learn how to deploy innovative business solutions to large-scale social issues.

Who is this program for? Candidates with or without prior work experience who want to launch a career in social entrepreneurship
Campus location <ul style="list-style-type: none"><li>San Francisco</li></ul>
Rotation option <ul style="list-style-type: none"><li>London</li></ul>
Start date September
Program length One year
How to apply <a href="https://hult.edu/apply-now">hult.edu/apply-now</a>
Program fee Please see page 60.

Project Management Specialization available

## One-Year Master of Social Entrepreneurship Curriculum<sup>1</sup>

 [hult.edu/mseCurriculum](https://hult.edu/mseCurriculum)

Toolbox Foundations September	Module A Fundamentals October–December	Module B Advancement January–February	Module C Mastery March–April	Module D Concentration May–June	Module E Global Application July–August
Individual Skills	Global Crises	Social Innovation	Social Impact Assessment	Electives 1 & 2 (Samples) <sup>2</sup> : <ul style="list-style-type: none"><li>Entrepreneurial Finance</li><li>International Negotiations</li><li>New Product Development</li><li>Foreign Market Entry Strategy</li><li>Global Political Economy</li><li>Corporate Social Responsibility</li><li>Change Management</li><li>Disruptive Business Models</li></ul>	Action Project
Team Skills	Entrepreneurship	Development Economics	Project Framing & Bid Writing		
Managerial Skills	Sustainability	Financing Social Enterprises	Stakeholder Management		
The Landscape of Social Entrepreneurship				Consulting Methods for Action Project	
Toolbox Accounting & Toolbox Mathematics				Global Rotation Module <sup>3</sup>	Global Rotation Module <sup>3</sup>

<sup>1</sup> Courses may be offered out of this sequence. <sup>2</sup> The listed electives are subject to availability and may not be offered on every campus. <sup>3</sup> Global Rotation is subject to availability.



### What is social entrepreneurship?

Social entrepreneurs are often from the corporate sector or are business entrepreneurs passionate about social issues. They think about ways to combine resources in innovative ways to address social, political, or environmental concerns, as any profit-making enterprise does. The most important difference between a traditional business and a social enterprise is that profit is not the main motive. The enterprise must be sustainable and not incur losses, but the overall driving force is about maximizing social impact.

### Why is social entrepreneurship important now?

Solutions to global social problems need innovative and entrepreneurial approaches more than ever. Increasingly, central governments are reducing their social expenditures, either unable to fund expensive programs or concluding that traditional social programs have failed. At the same time, needs are becoming greater and more complex. Evidence indicates that social entrepreneurs are making a difference, often in areas where government and international development may have failed. In some countries, governments are looking into how social entrepreneurs are solving problems.

### The scope of social entrepreneurship

Social entrepreneurs tackle major social issues, from increasing the availability of quality education for low-income students to fighting poverty in developing countries. Social entrepreneurship takes place in both non-profit and for-profit organizations, and successful social entrepreneurs must build relationships with corporations, charities, and governments alike. They must be solution-oriented, knowledgeable about contemporary global issues, and adept at mobilizing resources to support their projects.

### Pragmatic learning outcomes

Hult’s pioneering Master of Social Entrepreneurship (MSE) gives you the skills necessary to engage in successful issue advocacy, problem-solving innovation, and project development. Graduates will be empowered to act as effective leaders of change, either via new ventures of their own or through existing for-profit, non-profit, or government institutions. The program emphasizes building core business skills optimized for sociopolitical contexts.

### Hult’s Action Project provides an opportunity to apply your skills in the real world


The capstone of Hult’s Master programs, the Action Project, calls upon you to put your knowledge and skills to the test as you and your classmates become consultants for actual organizations working on real-world challenges. Social entrepreneurship is about “thinking” and “doing,” and the Hult program is unique for placing you in a position to do both, not just in the classroom but in front of a real client.

### Global career opportunities

Graduates of Hult’s MSE program have an exceptional knowledge base of key project design, management, and business skills in the social arena. This is a highly flexible tool kit, transferable to both the for-profit and non-profit sectors, especially in the development of corporate social responsibility, sustainability, or innovation strategies. Graduates will be efficient collaborators and accomplished problem-solvers who will always be asking the question, “Why don’t we fix this problem?” Employers increasingly seek graduates with the right combination of keen business mind-sets and awareness of the ethical dilemmas facing modern multinational managers.

### Hult’s commitment to social change

Hult is at the forefront of social entrepreneurship among the world’s leading business schools. As a Clinton Global Initiative member, Hult is committed to tackling the world’s toughest social challenges by crowdsourcing innovative ideas and solutions from the world’s best and brightest business school students.

**HULT PRIZE**

The annual Hult Prize showcases the school’s commitment to social entrepreneurship. Students from business schools around the world compete in small teams to develop the best solutions to a problem presented by a Clinton Global Initiative-affiliated non-profit. Recent affiliates have included Habitat for Humanity, Solar Aid, One Laptop per Child, and Water.org. Hult awards USD1 million as seed capital to help pilot winning ideas.

### Master of Social Entrepreneurship (39 American credits)

Courses	Credits*
Toolbox	4
Module A	9
Module B	9
Module C	6
Module D	7
Module E	4
Total credits	39
Project Management Specialization option	+6

\* Typical sequence



Boston



San Francisco



London



Dubai



Shanghai



New York  
Rotation Center



ONE  
GLOBAL  
ECONOMY.  
ONE  
GLOBAL  
DEGREE.

 [hult.edu/campusvideos](https://hult.edu/campusvideos)



# GLOBAL CAMPUS ROTATION

International experience is crucial for today's global executives. Hult offers you the extraordinary opportunity to live and study in Boston, San Francisco, London, Dubai, Shanghai, or New York.

## One Year. Three Cities.

A life-changing opportunity to study at up to three Hult locations during one year.

180<sub>ways</sub>  
to customize  
your year at Hult

80%  
of students choose Hult for  
our Global Rotation option

50%  
of Hult students participate  
in Global Rotation

### Immerse yourself in the world's most influential cities

Hult's Global Rotation gives you the chance to study in up to three of our six locations. This provides you with a unique opportunity to experience firsthand a few of the world's most powerful and influential economies.

You can choose to stay on your home campus for the full year or spend up to 12 weeks taking electives at one or two other Hult locations. It's a truly life-changing experience that only Hult can deliver.

### Seamless experience from Hult to Hult

Hult's Global Rotation is fully integrated into our curriculum. Unlike most business schools that offer their students study abroad opportunities through exchange programs with other institutions, Hult prides itself on being the full provider of its Global Rotation Program.

No matter which Hult campus you are on, you will use the same electronic library and the same Course Management System, and will be familiar with the way our Career Services and Student Services work. Hult's most popular professors also rotate to teach electives on different campuses, so you have access to the finest faculty.

As you study alongside new faces and learn from different faculty, you'll mingle with Hult classmates from other campuses and build valuable contacts. Our global network ensures that your experience is hassle-free.

### An up-close look at international business

By learning international business in a global setting, you will be able to put complex issues into context and gain new market insights. Study in Boston, America's vibrant academic center, or catch the innovation buzz in San Francisco. Be at the heart of London, the world's trendsetting cultural hub. Or choose to discover the Middle East's and Asia's emerging markets in Dubai or Shanghai. Complete your electives in the incomparably cool city of New York. No matter which campus or combination of campuses you choose, you will gain insight into international business and develop a broad network of contacts across multiple continents.

### How Hult's Master Degree Global Rotation works:

#### Modules A-C

Home Campus September to April

Start your Master study on your home campus.

Campus options:

- Boston
- San Francisco
- London
- Dubai
- Shanghai

#### Module D

Rotation I May to June (six weeks)

Remain at your home campus or rotate to another Hult location to take your electives.

Campus options:

- Boston
- San Francisco
- London
- Dubai
- Shanghai

Rotation Center: New York

#### Module E

Rotation II July to August (six weeks)

Return to your home campus, remain at your first rotation location, or choose to rotate to another Hult campus to take your electives.

Campus options:

- Boston
- San Francisco
- London
- Dubai
- Shanghai

Rotation Center: New York



Daane Suijlen

Associate Account Strategist,  
Google, Ireland  
The Netherlands, MIM Class  
of 2012

"Hult is a fast-moving environment: challenging and energetic. I rotated twice from London to San Francisco and Shanghai. Each time, I experienced a new culture and new world. Now I have a very wide network as a result. The digital marketing knowledge the program provided proved to be a great advantage when applying to big companies in the online world."

#### Global Journey

THE NETHERLANDS ▶ LONDON ▶  
SAN FRANCISCO ▶ SHANGHAI ▶ IRELAND



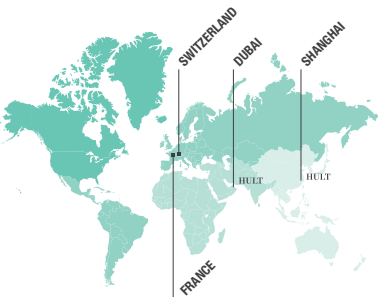
Guillaume Carnaille

Senior Analyst,  
Unilever, Switzerland  
France, MIB Class of 2011

"Studying in both Dubai and Shanghai has without a doubt boosted my international career. Rotating has been a key advantage in my job search and key to building my network, especially as these two locations are both important centers in my field of interest. My Master degree has given me the tools to do business on a global stage."

#### Global Journey

FRANCE ▶ DUBAI ▶  
SHANGHAI ▶ SWITZERLAND



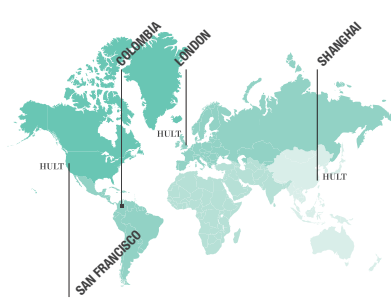
Maria Abondano

International Banking  
Director, Findeter  
Colombia, MFIN Class  
of 2012

"My rotation to London and Shanghai were fantastic opportunities for me both personally and professionally to learn how to adapt rapidly to different cultural environments and life changes. In the three cities I was based in during my Master studies at Hult, it was amazing to see people from all around the globe."

#### Global Journey

COLOMBIA ▶ SAN FRANCISCO ▶  
LONDON ▶ SHANGHAI ▶ COLOMBIA



Hult's Global Rotation allows you  
to make the world your classroom.





APPLICATION INFORMATION

How to apply for our Master programs

Start your online application at [hult.edu/apply-now](http://hult.edu/apply-now)

To apply to the program, students need to complete and submit the following before the application deadline:

- Application form
- Current résumé
- Two required and one optional admissions essays
- Application fee of USD150

Additional application requirements:

- Two letters of recommendation
- A Bachelor degree or equivalent
- Transcripts from all universities and colleges attended
- GMAT score (MFIN only)
- TOEFL or IELTS score, or equivalent score, if applicable

Master requirements

Hult International Business School seeks students with proven leadership ability and potential.

Successful applicants generally:

- Possess a Bachelor degree or equivalent
- Have English proficiency

Citizens of countries where English is not an official language must also provide:

- TOEFL or IELTS score, or equivalent score, if applicable\*
- Certified translations of official transcripts, if applicable

Special notes about GMAT and TOEFL

Graduate Management Admission Test (GMAT) score report:

- Results of the GMAT may be sent directly from the Graduate Management Admission Council (GMAC). Your GMAT score must be less than five years old to be considered valid. Score reports may be ordered online at [mba.com](http://mba.com). The GMAT reporting code for all campuses can be found in the FAQs section at <http://www.hult.edu/en/admissions/master-degrees>

Test of English as a Foreign Language (TOEFL) score report:

- For students who do not meet GMAT or TOEFL proficiency levels, the Admissions Office may require the applicant to take an Intensive English course.
- Results of the TOEFL may be sent directly from the Educational Testing Service (ETS). We will not accept institutional TOEFL results (i.e., those given by language training programs, institutions, or other colleges). Your TOEFL score must be less than two years old to be considered valid. Information and registration forms are available from TOEFL Program, Educational Testing Service, Rosedale Rd., Princeton, New Jersey 08541 U.S. or can be obtained by visiting [toefl.org](http://toefl.org). The TOEFL reporting code for all campuses can be found in the FAQs section at <http://www.hult.edu/en/admissions/master-degrees>

\*We recommend the IELTS or PTE tests as proof of English-language proficiency for any student requiring a visa to study at the London campus. Please note that the TOEFL test will no longer be accepted as proof of English-language proficiency by U.K. Visas & Immigration for U.K. visa application purposes.

Application rounds

- Round 1 Deadline: Sunday, Oct 26, 2014
- Round 2 Deadline: Sunday, Dec 7, 2014
- Round 3 Deadline: Sunday, Feb 8, 2015
- Round 4 Deadline: Sunday, March 15, 2015
- Round 5 Deadline: Sunday, May 10, 2015

Hult International Business School offers 5 application deadlines. After each deadline, the admission committee will review all completed applications and our commitment is to notify accepted or rejected students within 2 weeks. Once accepted, students will have another month to confirm their place. Depending on capacity, the school may decide to shorten the lead time between notification and confirmation, typically as of March of each year.



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<sup>1</sup>The Total Program Fees are split between Core Courses Program Fee (due to Hult International Business School Ltd. U.K.) and Electives and Other Fees (due to Hult International Business School AG, Switzerland).  
<sup>2</sup>Total Executive MBA program cost is calculated by taking the annual program fee x 2.  
<sup>3</sup>Subject to change.  
<sup>4</sup>All in USD.  
<sup>5</sup>The non-refundable Confirmation Deposit counts toward the Total Program Fee.

Hult International Business School, Inc. is a non-profit corporation organized in the Commonwealth of Massachusetts and accredited by the New England Association of Schools and Colleges.



Accreditations & Rankings

Hult International Business School is ranked 21<sup>st</sup> Best International Business School and 10<sup>th</sup> for Employer Satisfaction by *Bloomberg Businessweek* (2014).

Bloomberg Businessweek

Hult International Business School is ranked 1<sup>st</sup> for International Exchange Opportunities, as well as 32<sup>nd</sup> Best Business School in North America and 55<sup>th</sup> Best Business School in the World by *The Economist* (2014).

Which MBA?

Hult International Business School's worldwide operations are accredited by the New England Association of Schools and Colleges (NEASC).



Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA). The school's MBA program is the winner of AMBA's 2014 MBA Innovation Award.



Hult International Business School is accredited by the British Accreditation Council for Independent Further and Higher Education as a U.K. Higher Education Institution.



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